

2026 Attendee List

As of June 16, 2026 / A to Z by Company

| First Name | Last Name | Company | Job Title | Country |
|------------|----------------------|------------------------------------|--|----------------------|
| Niels | Mählmann | 2 be better GmbH | Senior Manager | Germany |
| Lonnie | McQuirter | 36 Lyn Refuel Station | Director of Operations | US |
| Brian | Gray | Accenture | Managing Director, Global Head of Fuels & Convenience Retail | US |
| Pablo | Lopez Garayalde | Accenture | Strategy Senior Manager | Spain |
| Alberto | Matesanz | Accenture | Strategy Business Director | Spain |
| Naser | Al Ali | ADNOC Distribution | VP Retail Operations | United Arab Emirates |
| Obaid | Al Hameli | ADNOC Distribution | Manager, Property Services | United Arab Emirates |
| Hind | Alblooshi | ADNOC Distribution | Senior Office Coordinator | United Arab Emirates |
| Mohamed | Alhammadi | ADNOC Distribution | Manager, Retail operation | United Arab Emirates |
| Ali | Alsadi | ADNOC Distribution | Senior VP Retail | United Arab Emirates |
| Dusan | Ilic | ADNOC Distribution | C-Store F&B Manager | United Arab Emirates |
| Antonio | San Martino | American International Group, Inc. | Cyber Risk Advisor, EMEA | Germany |
| Aneta | Barabasz-Grzejszczak | Amic Polska Sp. z o.o. | District Manager | Poland |
| Irmina | Karpinska | Amic Polska Sp. z o.o. | Marketing & Convenience Director | Poland |
| Anna | Lokinska | Amic Polska Sp. z o.o. | HR Director | Poland |

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|------------|----------------|-----------------------------------|--|----------------|
| Krzysztof | Strzelecki | Amic Polska Sp. z o.o. | Chairman of the Board | Poland |
| Krzysztof | Zwierzycki | Amic Polska Sp. z o.o. | Retail Sales Director | Poland |
| Andrzej | Kondys | Anwim S.A. | Anwim SA Board Member, Moya COO | Poland |
| Chris | Bambury | Bambury, Inc. dba Bonneau Markets | President | US |
| Patrycja | Chojnacka | BAT Global | Head of Key Accounts - Poland | Poland |
| Robert | Vacha | BAT Global | Senior Government Affairs Manager | Belgium |
| Fabian | Bertola | Bauhaus EE SA | Socio Gerente | Argentina |
| Ana | Benés Olagaray | Benés Productos Petrolíferos | CEO | Spain |
| Joan | Betriu Marfany | Bescol | CEO | Spain |
| Scott | Annan | Blue Ananta Ltd | Principal | United Kingdom |
| Dominic | Casby | bp International Ltd | Convenience Proposition Director | United Kingdom |
| David | Wainwright | bp International Ltd | European convenience trading director | United Kingdom |
| Przemysław | Jaworski | BROG B2B | Editor-in-Chief Stacja Benzynowa & Convenience Store, Petrolnet.pl | Poland |
| Jelle | Hecht | Bruegmann | Director Convenience EMEA | Germany |
| Megan | McLehany | Bruegmann | Director of Global Brands | US |
| David | Bagnall | BWG Foods Ltd dba BWG Group Ltd | Director BWG Group | Ireland |
| Daniel | O'Connell | BWG Foods Ltd dba BWG Group Ltd | Retail Director | Ireland |

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|------------|----------------------|-----------------------------------|---|-------------|
| Andrew | Fitzmaurice | CAF Outdoor Cleaning | Regional Sales Manager | Ireland |
| Nicholas | Scherzer | CAF Outdoor Cleaning | Head of Europe | US |
| Derek | Zahajko | CAF Outdoor Cleaning | CEO | US |
| Michael | Zahajko | CAF Outdoor Cleaning | EVP, Sales | US |
| Claudia | Arias | CANIVELL COMBUSTIBLES SLU | CEO | Spain |
| Miguel | Cuadrapani Dominguez | CARBURANTES Y SERVICIOS LA PALOMA | CEO | Spain |
| Edwin | Winkler | Chimpy AG | CEO | Switzerland |
| Juan | Garcia Varela | CHOUSAL SL | CEO | Spain |
| Małgorzata | Kojro-Piotrowska | Circle K Business Centre Poland | Global Development Director | Poland |
| Natalia | Oskierko | Circle K Business Centre Poland | Team Manager | Poland |
| Volker | Kretschmer | Classic Tankstellen GmbH & Co. KG | Managing Director | Germany |
| Hubert | Tadajewski | Coca Cola HBC | Premium Spirits Area Key Accounts Manager | Poland |
| Maciej | Wesolowski | Coca Cola HBC | Key Accounts Executive LKA | Poland |
| Sami | Nachawati | COMARCH | Consulting Director | Poland |
| Dominika | Pietrzyk | COMARCH | Sales Director | Poland |
| Linda | Toth | Conexus | Executive Director | US |
| Marc | Lanneau | Conway - The Convenience Company | Country Manager BE & NL | Belgium |

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| Joe | Heather | Deliverect | Regional General Manager Northern Europe | United Kingdom |
| Alan | Rodden | Dispo Products | Managing Director | Ireland |
| Mark | Chen | DMALL | Corporate VP , MD of Emerging Markets | Singapore |
| Soren | Powell-Holse | Dover Fueling Solutions | Senior Sales Director, Europe & KA | United Kingdom |
| Jan | Pravda | Duke Manufacturing Company | General manager International | Czech Republic |
| Gilles | de Roy | Ecolab | Director Corporate Accounts Europe | Belgium |
| Shady | Gobran | Ecolab | Vice President - Global Accounts | US |
| Javier | De Antonio Arribas | Estacion de Servicio Edan, S.A. | CEO | Spain |
| Alejandro | Ripoll Orts | Estaciones de Servicio Ripoll | CEO | Spain |
| Jigar | Patel | FASTIME | CEO | US |
| Jose | Fernandez Garza | FEMSA Servicios SA de CV | CEO | Mexico |
| Stephen | Bozdan | Forecourttech | Managing Director | United Kingdom |
| Mick | Houben | Fri-Jado B.V. | Salesmanager Nederland | Netherlands |
| Tom | Hybl | Fri-Jado B.V. | Export Manager for Eastern Europe | US |
| Reginald | Sibiya | Fuel Retailers Association | CEO | South Africa |
| Pablo | de Sousa Otero | GEOT CARBURANTES S.L.U. | CEO | Spain |
| Alan | McGown | Inergy 24 | Chief Executive Officer | Switzerland |

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| Dan | Munford | Insight Research | CEO | United Kingdom |
| Marco | Ranocchia | Isa Spa | International HoReCa Sales Manager | Italy |
| Denzel | Heath | J&J Snack Foods | Director Business Development International | Netherlands |
| Simon | Martin | Kalibrate | VP of International Sales | United Kingdom |
| Johan | Strydom | Kalibrate | Strategic Account Manager | United Kingdom |
| Darragh | Gilhawley | Kepak Convenience Foods | Head of EU Key Accounts | Ireland |
| Elaine | Rothballer | Kepak Convenience Foods | Head of Marketing | Ireland |
| Myra | Kressner | Kressner Strategy Group | President and CEO | US |
| Javier | Casco González | LEGESTIONA, S.L. | CEO | Spain |
| Hilmar | Hübers | Lekkerland SE | CEO | Germany |
| Anna | Malkan | Liquid Barcodes, Inc. | Chief Customer Officer | US |
| Georgia | Windus | Lockton Insurance Brokers | Cyber Associate | United Kingdom |
| Louise | Eckford | Marks & Spencer PLC | Head of Property, Planning & Transformation - Convenience | United Kingdom |
| Nick | Wright | Marks & Spencer PLC | Head of Operations | United Kingdom |
| Brian | Donaldson | Maxol Limited | CEO | Ireland |
| Colin | Fee | Maxol Limited | Maxol Licensee | Ireland |
| Liam | Fitzpatrick | Maxol Limited | Licensee Maxol M3 Mulhuddart | Ireland |

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| David | Martin | Maxol Limited | Head of Business Development | Ireland |
| Barry | McMullan | Maxol Limited | Director | Ireland |
| Thomas | McMullan | Maxol Limited | Director | Ireland |
| Terry | Mulkerns | Maxol Limited | Licensee Mulkerns, Newry | Ireland |
| Kieran | O'Shea | Maxol Limited | Licensee, Maxol Dooradoyle | Ireland |
| Kevin | Paterson | Maxol Limited | Head of Retail-NI | Ireland |
| Alexandre | Kleis | McKinsey & Co., Inc. | Partner | Switzerland |
| Mert | Dalagan | METRO AG | Head of Commercial, bonVeno Türkiye | Turkey |
| Cosmin | Irava | METRO AG | Head of Operations | Romania |
| Hnin Sett | Khin | METRO AG | Project Manager | Germany |
| Oana | Mihaescu | METRO AG | Head of Commercial | Romania |
| Eda | Ozkan | METRO AG | General Manager, bonVeno Türkiye | Turkey |
| Daniel | Quest | METRO AG | Senior Vice President, Retail Franchise | Germany |
| Lorence | Weiss | Migrolino AG | CEO | Switzerland |
| Oscar | Smith Diamante | MobilityPlaza/com-a-tec GmbH | Editor-in-Chief | Spain |
| Volodymyr | Bondarenko | Modern Expo | Key Accounts Development Director | France |
| Tomasz | Brzeziński | Modern Expo | Advisor to the Management Board for Retail | Poland |

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| Alvaro | Vela Muñoz | MOEVE | New Commerce Director | Spain |
| Laura | Rose | Monster Energy Company | Senior Manager Channel Development AFH W.Europe | United Kingdom |
| Zuzanna | Wisniewska | Monster Energy Company | Business Development Manager | Poland |
| Harry | Woolvine | Monster Energy Company | International Key Account Manager for EMEA | United Kingdom |
| Henry | Armour | NACS | Chairman Emeritus and CEO International of NACS | US |
| Colleen | Croarkin | NACS | Supplier Relations Specialist | US |
| Magnar | Møkkelgård | NACS | Relationship Partner | Norway |
| Ben | Nussbaum | NACS | Publisher & Editor-in-Chief | US |
| Keonna | Sims | NACS | Education Program Manager | US |
| Leigh | Walls | NACS | Director, Supplier Relations & Hunter Club Liaison | US |
| Mark | Wohltmann | NACS | Director, NACS Global | United Kingdom |
| Alex | Amat | NEWENERGIES PENEDES SL | CEO | Spain |
| Joanna | Kwiczor | NielsenIQ | Commercial Director (Poland) | Poland |
| Dobrochna | Lejnert | NielsenIQ | Customer Success Leader Retail | Poland |
| Anka | Lekarska | NielsenIQ | Shopper Team Manager Strategic Analytics & Insights | Poland |
| Lilia | Mikhal | NielsenIQ | Senior Client Support Associate Retail Intelligence | Poland |
| Marek | Rudek | NielsenIQ | NIQ Next and Innovation Leader Eastern Europe | Poland |

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| Konrad | Waclawik | NielsenIQ | Retail Vertical Leader | Poland |
| Karolina | Zajdel-Pawlak | NielsenIQ | Managing Director | Poland |
| Lukasz | Piotrowski | Omnishelf | CEO | Poland |
| Frodi | Hammer | OPIS, A Dow Jones Company | VP A2i Technology / Founder | Denmark |
| Andreas | Breckner | Orlen Austria | Director Retail & Business Development | Austria |
| Agnieszka | Bobrukiewicz | ORLEN Deutschland GmbH | Executive Director for Non-Fuel Sales | Germany |
| Kai | Frahm | ORLEN Deutschland GmbH | Head of Category Management Tobacco Food & Beverage | Germany |
| Dariusz | Kwieciński | ORLEN Deutschland GmbH | Chief Executive Officer, ORLEN Deutschland GmbH | Germany |
| Torsten | Rieger | ORLEN Deutschland GmbH | Executive Director Commercial Retail | Germany |
| Janusz | Badaszewski | ORLEN S.A. | Acting Director, Non-Fuel Sales Development Office | Poland |
| Marek | Balawejder | ORLEN S.A. | Vice-President of the Management Board, Consumers and Products | Germany |
| Jaroslaw | Brzyski | ORLEN S.A. | Director | Poland |
| Rafał | Dmowski | ORLEN S.A. | Director Marketing Communications | Poland |
| Jaroslaw | Kustra | ORLEN S.A. | Dyrektor, Chain Management Office | Poland |
| Ewelina | Dziąła | ORLEN Unipetrol a.s. | Group Gastro Development Manager | Czech Republic |
| Ewelina | Kondej | ORLEN Unipetrol a.s. | Group Convenience Manager | Czech Republic |
| Robert | Maléter | ORLEN Unipetrol a.s. | Group Director of Convenience Retail | Czech Republic |

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| Rostislav | Moravec | ORLEN Unipetrol a.s. | Retail Director Czech Republic | Germany |
| Artur | Frankiewicz | Orlen Unipetrol Slovakia | Executive Orlen Unipetrol Slovakia | Slovakia |
| Debbie | Robinson | OurCoop | Chief Executive Officer | United Kingdom |
| Mauro | Gil | Pan American Energy LLC | Retail Operations & Convenience Business Director | Argentina |
| Sandra | Yachelini | Pan American Energy LLC | VP Commercial & Marketing Downstream | Argentina |
| Evaldas | Budvilaitis | Partner Tech Europe GmbH | VP Checkout Transformation | Germany |
| Denis | Christesen | Partner Tech Europe GmbH | Managing Director | Germany |
| Sandra | Karp | Partner Tech Europe GmbH | Executive Assistance | Germany |
| Leszek | Rowinski | Partner Tech Poland | Managing Director | Poland |
| David | Anderson | PDI Technologies | VP Commercial Operations, International | United Kingdom |
| Luis | DeMontes | PDI Technologies | VP Sales, LATAM | US |
| John-Paul | Flack | PDI Technologies | Senior Sales Executive | United Kingdom |
| Jimmy | Frangis | PDI Technologies | CEO | US |
| Saw Hua | Tang | Petronas Dagangan Berhad | Independent Director | Malaysia |
| Federico | Colajanni | PMI | Manager Strategic Partnerships | Italy |
| Vitor | Grencho | PMI | Director External Affairs and Strategic Partnerships | Portugal |
| Can | Kuterdem | PMI | President of the Board and Managing Director, Philip Morris Poland | Poland |

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|------------|----------------|--|--|----------------|
| Jan | Strubiński | Polish Petroleum Industry & Trade Organization | Director of Market Analysis | Poland |
| Leszek | Wiwata | Polish Petroleum Industry & Trade Organization | President-General Director | Poland |
| Kurt | Rodenburg | REINS | Head of Sales EMEA | US |
| Jesper | Østergaard | Reitan Convenience AS | CEO 7-Eleven Denmark | Denmark |
| Elliot | Hurst | RELEX Solutions, Inc. | Sales | United Kingdom |
| Kinga | Wyganowska | RELEX Solutions, Inc. | Senior Account Executive | Poland |
| Miranda | Cordente | Repsol | Director, Own Operated Net | Spain |
| Jorge | Escuin-Rubio | Repsol | Director Strategy & Business Development | Spain |
| Antonio | Gallardo | Repsol | Director, Branded Network and Distributors | Spain |
| Mercedes | López Gil | Repsol | Director Information Technology | Spain |
| Carlos | Suárez Cubillo | Repsol | csuarezc@repsol.com | Spain |
| Alicia | Cruzado Lopez | Repsol Soluciones Energéticas, S.A. | Head of Franchise and New Business Development | Spain |
| Leszek | Jurczak | Retail Smart Systems | CEO | Poland |
| Faye | Edginton | RTC Industries | Senior European Business Development Director | United Kingdom |
| Lucy | Neville Hall | RTC Industries | Marketing Manager - EMEA | US |
| Stuart | Parsons | RTC Industries | Group Head of Product | US |
| Ankita | Patel | SAASOA | | US |

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| Juan Moises | Calvo Ferrando | San Juan Bosco S.A. | CEO | Spain |
| Eray | Özcan | Scheidt & Bachmann Energy Retail Solutions GmbH | Key Account Manager | Germany |
| Roger | Smeets | Scheidt & Bachmann Energy Retail Solutions GmbH | Key Account Manager International | Germany |
| Matthew | Pereira | Seurat Analytics | Founder / CEO | US |
| William | Green | Shell International Petroleum Company Limited | Global Head of Category Management | United Kingdom |
| Lukasz | Kalisz | Shell International Petroleum Company Limited | Global Category Lead Snacks | Poland |
| William | Kozik | Shell International Petroleum Company Limited | GM Retail & Operations | Poland |
| Craig | Phillipson | Shopworks Limited | Owner | United Kingdom |
| Orkhan | Rajabov | SOCAR | Head of Commerce and Fuel Retail department | Azerbaijan |
| Zsuzsa | Hordai | SPAR International | Head of Strategic Projects | Netherlands |
| Annie | Gauthier | St. Romain Oil Company, LLC | CFO/Co-CEO | US |
| Oktawian | Zajac | The Boston Consulting Group | Managing Director & Senior Partner | Poland |
| Andy | Davies | The Coca-Cola Company | Vice President Customer & Commercial Leadership | United Kingdom |
| Stefan | Deprest | The Coca-Cola Company | Associate Director - CCEP | Belgium |
| Yann | Guelorget | The Coca-Cola Company | VP, Group Customer Development Lead | France |
| Stefano | Vecchi | The Coca-Cola Company | VP International Customer Development | Italy |

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| Christian | Warning | The Retail Marketeers | NACS Relationship Partner DE-AT-CH | Germany |
| Steven | Mertens | TSG | Group Director Systems | France |
| Barry | Faulkner | Uberall | Account Executive | United Kingdom |
| Dusko | Tomic | Uberall | Senior Account Executive | Serbia |
| Veronica | Biondi | United Convenience Buyers Pty Ltd dba Fast & Ezy | Merchandise Manager | Australia |
| Jason | Fiddes | United Convenience Buyers Pty Ltd dba Fast & Ezy | Commercial Operations & Retail Transformation | Australia |
| Ben | Park | United Convenience Buyers Pty Ltd dba Fast & Ezy | Store Development Manager | Australia |
| Luca | Libra | Unox | Segment Development Leader Retail Europe | Italy |
| Artur | Przybylak | Unox | Director of Sales PL HU | Italy |
| Wojciech | Szelagowski | Unox | Key Account Manager | Italy |
| Michael | Mueller | Valora Schweiz AG | Group CEO of Valora and Head Europe FEMSA | Switzerland |
| Barbara | Nyilas | Wonderline International Zrt. | CFO & Head of Strategic Partnerships | Hungary |
| Alexandre | Sinet | Wonderline International Zrt. | Account Executive | Hungary |
| Thomas | Bauer | World Data Lab | GM Private | Germany |
| Lukasz | Stepniak | Wydawnictwo Gospodarcze sp. z o.o. | Editor-in-Chief Wiadomosci Handlowe | Poland |
| Janek | Kisielewski | Żabka Polska | Brand & Innovation Director | Poland |
| Karolina | Sondej | Żabka Polska | External Communications Senior Team Lead | Poland |