SAMPLE SCHEDULE: Final schedule will be shared with participants closer to the program. While sessions may shift due to professor availability, the program start and end times are confirmed.

NACS Innovation Leadership Program

October 31 - November 5, 2027

MIT Sloan School of Management, 100 Main Street, Cambridge

Sunday, October 31	Monday, November 1	Tuesday, November 2	Wednesday, November 3	Thursday, November 4	Friday, November 5
	Breakfast 8:00 - 8:30 AM	Breakfast 8:00 - 8:30 AM	Breakfast 8:00 - 8:30 AM	Breakfast 8:00 - 8:30 AM	Breakfast 8:00 - 8:30 AM
Schedule subject to change *On-campus sessions include flexible breaks determined by faculty*	**Leading Innovation: "Sculpting the Fog"**  *C. Chilton* 8:30 - 11:45 AM	**Learning Synthesis** 8:30 - 9:00 AM **Reimagining Commerce with AI**  *J. Zhang* 9:00 AM - 12:30 PM	**Managing Change and Your Innovation Challenge**  *C. Chilton* 8:30 - 10:45 AM Break 10:45 - 11:00 AM **Crafting Stories for Success** Part II  *S. Springer* 11:00 AM - 12:30 PM	**Learning Synthesis** 8:30 - 9:00 AM **Capitalizing & Operationalizing Purpose Driven innovation**  *J. Rhee* 9:00 AM - 12:30 PM	**Building a Culture of Experimentation Amongst Uncertainty**  *R. Gosline* 8:30 AM - 12:00 PM
	Group Photo 11:45 AM Lunch 12:00 - 1:00 PM	Lunch 12:30 - 1:30 PM	Lunch 12:30 - 1:30 PM	Lunch 12:30 - 1:30 PM	Lunch 12:00 - 1:00 PM
	Innovating Around Your Core: A Low Risk, High Reward Approach to Innovation  *D. Robertson* 1:00 - 4:15 PM	**Nudging Breakthrough CX: Customer Experience, Technology and Decision-Making**  *R. Gosline* 1:30 - 4:45 PM	**Panel Discussion: The Future of Convenience** 1:30 - 3:00 PM **Innovation Walking Tour**  *J. Bonsen* 3:15 - 4:45 PM	**Strategic Operations**  *Z. Ton* 1:30 - 5:00 PM **Optional: Venture Café** One Broadway  5:00 - 8:00 PM	**Storytelling Showcase**  *S. Springer* 1:00 - 2:30 PM **Week in Review and Certificates**  *C. Chilton* 2:30 - 3:00 PM
Registration 2:30 - 3:00 PM					
Welcome & Plan for the Week  *C. Chilton* 3:00 - 4:15 PM					
Break 4:15 - 4:30 PM					
Your Innovation Challenge  *C. Chilton* 4:30 - 5:15 PM					
Break 5:15 - 5:30 PM					
Plot Twists and Mixers: Crafting Stories for Success *(light dinner available)*  *S. Springer* 5:30 - 7:00 PM	**Creative Cocktails** 4:15 - 6:15 PM 	*Free Night*	*Free Night*		