

Convenience & Energy Advisors

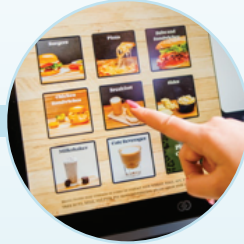
Who We Are

Convenience and Energy Advisors (CEA) is a renowned Global Strategic Consulting Firm. Our expertise specializes in serving Convenience Stores, Truck Stops, and Travel Centers. We also partner with Institutional Investment Firms with interest in these industries. In a nutshell, we are convenience store nerds and proud of it!



Marketing Services

Full service, hands-on approach to design and marketing of mobile apps, digital, video, store signage, and both advertising campaign strategy and management. You think of a medium and we've creatively got you covered!



Digital Technology Services

We are in it for the long haul. We build it, grow it, and run it! Our team has super user-specialized expertise in common convenience store technology including PDI, NCR, and Paytronix.



C-Store Expertise

With over 20 years experience in the Convenience Store world, we utilize past successes, invaluable connections, and top industry knowledge to create a customized strategy for you.

What Differentiates Us?

Specialization

We exclusively serve the convenience store, truck stop, and travel center industry.

Expertise

Everyone on our team has worked extensively in the convenience store industry, from high level strategic roles, to very specialized skills that integrate success.

Big Picture

Let's talk about gas, packaged goods, store operations training processes, inventory management, electric vehicles, coffee programs, and credit card reconciliations. We love it, we get it, we are convenience.

We Do The Work

We don't just advise on opportunities, we present solutions, and manage projects in collaboration with your organization until you are ready to integrate into standard operations.

About the Founder



Peter began his career with Sheetz, followed by a 17-year tenure with Wawa. During his time with Wawa, he held leadership roles in Store Operations and Marketing, leading an integral part the company's expansion into Florida initially with 6 stores in 2012, followed by 20-40 locations per year. By 2020, when he left Wawa, the chain had expanded in Florida to 8,000 employees and 220 stores.

In 2020, Peter co-founded Neon Marketplace, a New England based food and energy forward convenience concept. Following this, Peter founded Convenience and Energy Advisors, a consulting and managed services firm that specializes in delivering thematic and sustainable solutions with a fresh take, exclusively for the convenience store industry.

Peter is an advocate for the convenience and energy industry, serves on the NACS education committee, is a member of the Associate Board of Directors for NECSEMA (New England Convenience Store and Energy Marketers Association), a Board Member of ElectroTempo, and is a contributing columnist to Convenience Store and Petroleum Magazine (CSP) and C-Store Decisions.



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