

NACS

Ideas 2 Go®



STORE TOURS | 2024 | BARCELONA, SPAIN

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*Nielsen FY 2023 FMCG value sales in Europe
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Welcome to the NACS Convenience Summit Europe!

Get ready to explore convenience retail excellence in Barcelona during the NACS Ideas 2 Go store tours, brought to you by The Coca-Cola Company.

More about Ideas 2 Go

Through global store tours, social media, video and print, NACS Ideas 2 Go (convenience.org/ideas2go) showcases leading retailers that deliver modern convenience—whether it's exceeding consumer expectations or redefining what it means to operate in a competitive retail landscape.

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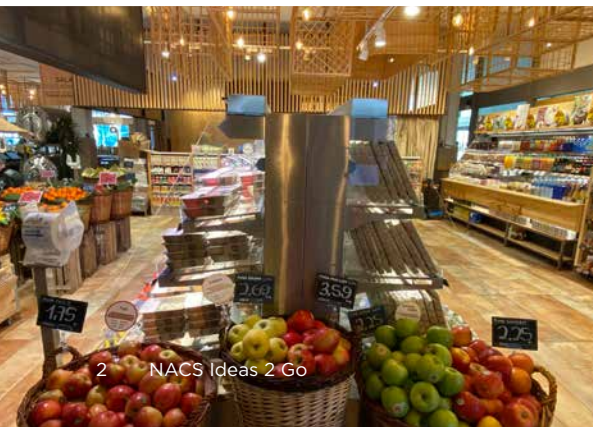
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Ametller Origen

With 111 stores and three distribution centers throughout Catalonia, Ametller Origen is a Spanish grocery chain that specializes in fresh and better-for-you foods. Ametller Origen evolved from an eight-generation agricultural family from Catalonia in 1830 into a retail concept in 2001 by brothers Josep and Jordi Ametller.

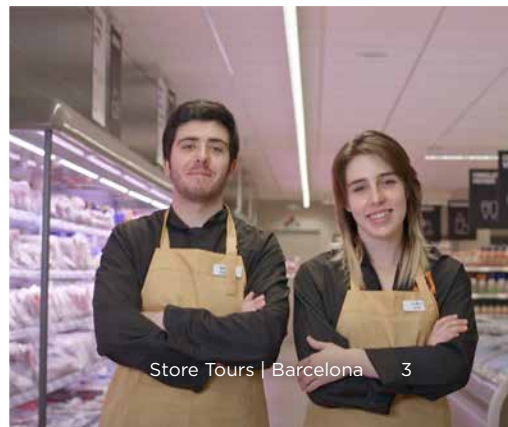
Today, Ametller Origen is vertically integrated and provides high-quality, sustainable and locally sourced products, and also owns over 1,500 hectares (3,700+ acres) of land that's dedicated to growing fresh produce and dairy products.



BonÀrea

Founded in 1959, bonÀrea Agrupa is a vertically integrated “from field to the table” company that manages its food supply chain processes (cereals, compound fodder, hatchery, breeding and fattening, slaughtering, cutting, filleting and meat processing). The company also services hotels, restaurants and large retailers in addition to its own network of more than 600 bonÀrea stores.

BonÀrea Agrupa also has 60 petrol stations throughout Catalonia, Aragon and the Valencian Community.



Bon Preu

The Bon Preu Group is a Catalan company that is committed to offering basic and everyday services through its Bonpreu and Esclat supermarkets. The stores are located in urban and interurban areas, and feature a wide range of products: delicatessen, butchery, cheese, fish shop, fruit shop and bakery, as well as a sushi, pizza and fruit area, and a fish cooking oven.

The company also operates EsclatOil gas stations that are fully automated and available 24 hours a day, 365 days a year. Some of the gas stations also have a mini market where customers can find a basic assortment of food, newspapers and magazines, healthcare items and automotive products.

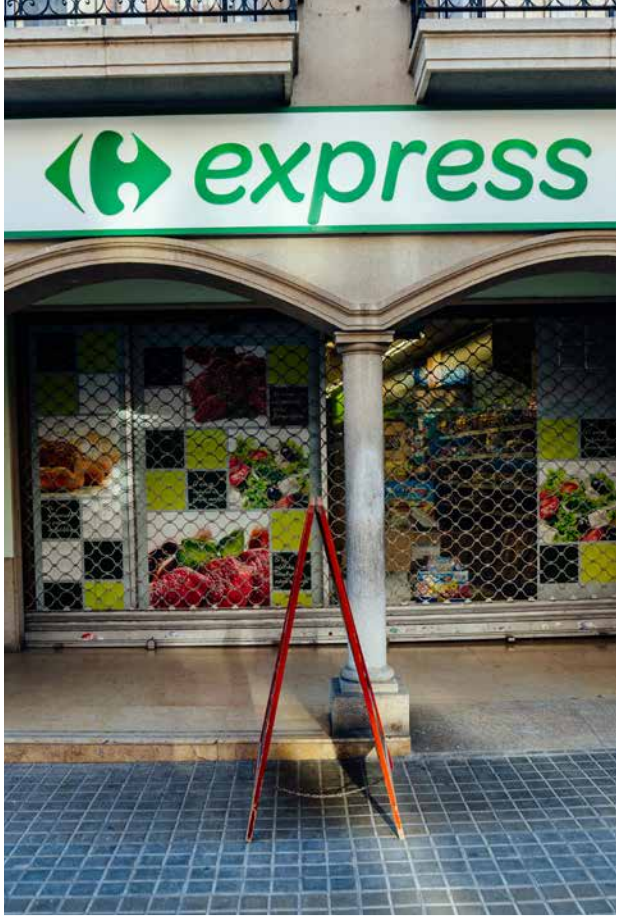




Caprabo

Caprabo is a Spanish supermarket company owned by the Eroski Group. Founded in 1959, it is the oldest supermarket company in Spain and opened its first store on Sant Antoni Maria Claret street in Barcelona. The company has a network of 300 supermarkets in Catalonia, Madrid and Navarre.

Caprabo employs more than 6,000 people and serves 100,000 shoppers daily at its locations, and also operates two distribution centers. In 2024, the company will open about 20 new supermarkets, both owned and franchised, as part of its expansion plan.



Carrefour Express

The Carrefour Express convenience store chain is owned and operated by French retailer Carrefour, which is the seventh-largest retailer in the world by revenue and has 13,894 stores in 30-plus countries.

Carrefour Express was created in 2007 to consolidate all convenience stores owned by Carrefour worldwide under one name. Most Carrefour Express stores are franchised. At yearend 2023, there were 1,056 Carrefour Express stores located throughout Spain.

Cepsa

At Cepsa petrol stations, customers will find menus and hot meals that feature a variety of food items made with fresh, quality products. The Depaso stores at Cepsa petrol stations have a wide selection of premium products, which allow customers to do their daily shopping or buy something special on the way home and during a trip.

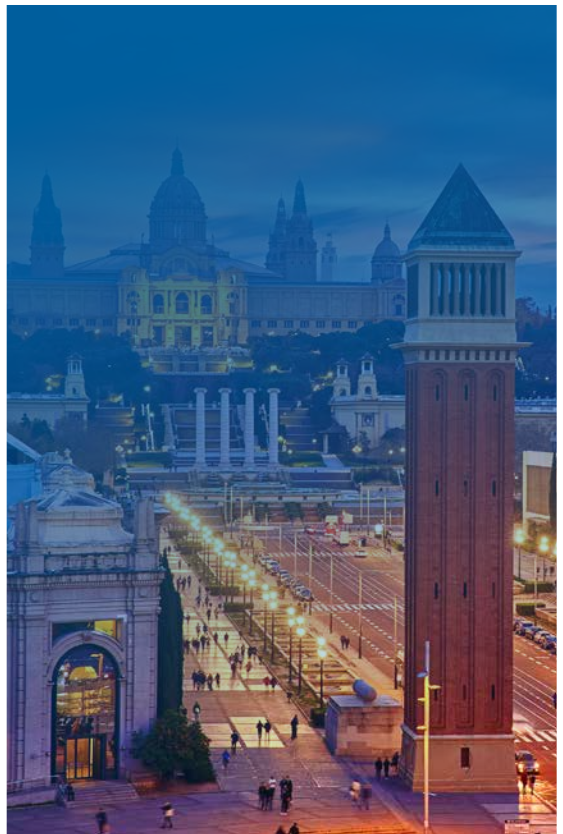
Cepsa is also pioneering an interurban electric vehicle charging network on major roadways throughout the Iberian Peninsula. Ultra-fast chargers are strategically located at service stations and have a charging capacity of up to 350 kW.



Condis

Condis is a family-based company founded in 1961 with its first market stall, and opened its first supermarket in 1981. Today, Condis Supermercats combines tradition with modernism and has about 20 locations throughout Barcelona. The stores are focused on a commitment to service and quality, local and fresh products while also integrating digital and technological solutions.

In addition to the main brand Condis operates physical stores under the following banners: Condislife Tu Super, CondisExpress and CondisShop, as well as the online supermarket, Condisline.





Dia

Dia, a supermarket discount chain, is the largest franchiser in Spain that stocks a wide range of own-label and national brands. There are 2,300 Dia stores in Spain, of which 1,300 are franchised. The retailer employs more than 14,000 people in the country. The Dia franchise business model is based on mutual cooperation between its strategic partners and the company to offer customers the best proximity service.

Dia is focusing on organic growth in Spain by expanding its e-commerce coverage and services, improving the quality and assortment of fresh products, and improving and innovating its own-label brands.

Galp

Galp is elevating the customer experience at its convenience stores and cafés to become destinations for great food and everyday essentials. Galp stores feature a range of products from fresh produce to household essentials, snacks, beverages, ready-to-eat meals and foods on the go. Galp has also been transforming its stores to make them digital, innovative and modern.

By yearend 2023, Galp had 1,257 service stations in the Iberian Peninsula. The company had 4,827 charging points for electric vehicles on its network, with a goal to reach 10,000 installations in Portugal and Spain by 2025. Galp also has a network of 206 service stations and 140 convenience stores in Angola, Cape Verde, Eswatini, Guinea-Bissau and Mozambique.



Mercadona

Created in 1977 by the Cárnicas Roig Group, Mercadona is the largest supermarket chain in Spain with 1,617 stores, and 104,000 employees in both Spain and Portugal. Since 2016, the company's store model transformation has been creating efficient shopping experiences by featuring an improved layout and greater conveniences, such as reducing the price of 1,000 products between April 2023 and February 2024.

In 2023, physical supermarket and online sales saw consolidated sales increase by 15% with revenues reaching €35,527M. Of this total, €34,124M correspond to the company's business in Spain. Mercadona invested €650M in 2023 for new store openings, upgrades and refurbishments.



Plusfresc

Plusfresc was founded in 1929 by Rafael Pujol Sala. Today, Plusfresc has 74 supermarkets and more than 1,300 employees. The company is committed to offering exceptional customer service and fresh and local produce. Plusfresc was the first supermarket in Catalonia to launch a loyalty card (the Plusi card) in 1996 with personalized discounts. In 2015, it launched its own app, making it possible for customers to receive discount vouchers via their mobile device.

Plusfresc belongs to Euromadi, a Spanish food purchasing group that has 20% market share. Euromadi was founded in 1993 after the merger of the Centra Coop, Selex Ibérica and Spar Española plants; Vima and Daper were added in 1995 and 1998, respectively.





Repsol

Repsol has 3,671 service stations, including its Sprint and Supercor Stop & Go convenience stores, located throughout Spain. Customers can find the nearest station that offers 100% renewable fuels through Repsol's Waylet app, which allows customers to refuel and pay for fuel without leaving their vehicle.

With more than 1,800 electric vehicle charging points installed at the end of 2023 in Spain and Portugal, Repsol is advancing its goal to have one charging station every 50 kilometers along the main roadways of the Iberian Peninsula. This project falls within Repsol's commitment to become a net zero emissions company by 2050.

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Thank you to the NACS
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their support of the industry's
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Global Supplier Council Advantage

Membership in the NACS Global Supplier Council (GSC) provides rich and unique benefits to NACS supplier members who conduct business on a global scale in the international convenience and fuel retailing industry.

For more information about becoming a Global Supplier Council member, contact:

Bob Hughes | +1 (703) 518-4270
bhughes@convenience.org

Leigh Walls | +1 (703) 518-4215
lwalls@convenience.org

Member companies as of May 2024



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The NACS Master of Convenience designation acknowledges the leaders from around the globe who have invested in their personal leadership development and attended 3 or more NACS Executive Education Programs. Learn more at convenience.org/NACSMaster.

Conference: October 7-10, 2024
Expo: October 8-10, 2024
Las Vegas Convention Center



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The 2024 NACS Show is the must-attend event of the year for anyone in the convenience and fuel retailing industry.



Learn more at
nacsshow.com/Explore

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