



## PRESS RELEASE

*For more information, contact:  
Your GOYA® representative or email [salesinfo@goya.com](mailto:salesinfo@goya.com)*

### **GOYA® INTRODUCES CHICKPEA PUFFS** ***NEW Smile-worthy Snacks In Three Delicious Flavors***

**Jersey City, New Jersey – June 11, 2024** – GOYA® is giving consumers Something to smile about™ by introducing new Chickpea Puffs snacks.

Seasoned to perfection, these delicious snacks feature bold Latin flavor in three different varieties: spicy Chili Limón, authentic Elote (Mexican Street Corn) and traditional Churro.

They're made from a wonderful mix of chickpea flour, rice flour, pea protein, cassava starch, sunflower oil, and seasoned with natural extracts, spices and other ingredients. They're nut free, Kosher, vegan and gluten free.

Now consumers can enjoy the crunchy unique snack that they've been craving any time of day – made with the authenticity only GOYA® can deliver.

Pricing is as follows:

- **4 oz. bag** – SRP \$3.69
- **1 oz. bag** – SRP \$1.59

Grocers can expect these products to be available for shipments in July 2024.

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For more information and recipes, please visit [www.goya.com](http://www.goya.com)

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***About GOYA:*** Founded in 1936, Goya Foods, Inc. is America's largest Hispanic-owned food company, and has established itself as the leader in Latin American food and condiments. Goya manufactures packages and distributes over 2,500 high-quality food products from Spain the Caribbean, Mexico, Central and South America. Goya products

*have their roots in the culinary traditions of Hispanic communities around the world; their combination of authentic ingredients, robust seasonings and convenient preparation make them ideal for every taste and every table. For more information on Goya Foods, please visit [www.goya.com](http://www.goya.com)*