



PRESS RELEASE

Silentmode and Titan Cloud Partner to Bring Fuel Asset Optimization to Asia

Strategic initiative across Asia to enhance efficiency and elevate customer fueling experiences

KUALA LUMPUR, Malaysia and NASHVILLE, Tenn., April 17, 2024 – Malaysia-based [Silentmode](#) Sdn. Bhd., the developer of the RONPOS fuel retail point-of-sale (POS) solution, and [Titan Cloud](#), the leading Fuel Asset Optimization software platform have signed a strategic agreement. This alliance empowers Silentmode to become a partner of Titan Cloud's innovative fuel management solutions in Malaysia and throughout Asia. Additionally, Titan Cloud will promote Silentmode's RONPOS solution to its extensive customer network.

This collaboration marks significant milestones for both companies:

- **Silentmode:** By integrating Titan Cloud's industry-leading fuel asset optimization technology, Silentmode empowers retailers with tools to optimize fuel management, ultimately delivering a smoother, more efficient customer experience.
- **Titan Cloud:** Gains a stronger foothold into Asia's dynamic fuel retail landscape through a trusted and established partner like Silentmode.

The agreement extends beyond distribution. Both companies are committed to creating a seamless and powerful experience for fuel retailers. This integration will streamline operations, improve data accessibility, and empower fuel retailers with real-time insights to optimize their business.

Reza Razali, CEO of Silentmode, said, "We are thrilled to have the opportunity to collaborate with Titan Cloud, a globally renowned brand in fuel asset optimization. Their unparalleled technological competence is a great complement to our RONPOS, capable of delivering high value to our existing and new customers."

"This alliance with Silentmode strengthens Titan Cloud's foothold in the high-growth Asian fuel retail market, and we believe fuel retailers are eager to embrace these advancements," said Chris Cooper, President of International at Titan Cloud. "By combining Silentmode's established network with our leading fuel management platform, we'll create a powerful solution for retailers that will streamline operations, minimize fuel loss, and ultimately increase their profits."

Fuel retailers need every advantage to compete in today's market. Titan Cloud's powerful digital fuel asset optimization solution, coupled with their unmatched 24/7 global support, equips retailers with the tools and expertise to optimize operations, minimize fuel loss, and maximize profitability.

Silentmode's RONPOS solution is the leading fuel retail POS solution provider in Malaysia, currently used by most of the major oil companies and retailers countrywide. This partnership



signifies Silentmode's unwavering commitment to delivering world-class technological advancements that elevate fuel retail management across Asia.

According to Reza, this agreement is just the beginning. "This alliance lays the foundation for a long-term, mutually beneficial relationship. We look forward to exploring opportunities to accelerate Silentmode's and Titan Cloud's international growth together," he said.

About Silentmode:

Silentmode Sd. Bhd. is a retail tech solutions provider based in Bangi, Selangor, focusing on fuel retailers and F&B businesses. Spun off from the mobile app developer Terato Tech, Silentmode is committed to enhancing efficiency, improving customer experience, and helping clients scale. Its flagship RONPOS and Slurp! POS solutions have been recognized for excellence, winning industry awards like the MSC Malaysia APICTA and Axiata Digital Challenge. Silentmode also received a Focus Recognition Award from Petronas Dagangan in 2022. Visit www.silentmode.my.

About Titan Cloud:

Titan Cloud provides an industry-leading Fuel Asset Optimization software platform to help customers effectively decrease fuel supply and logistics costs, reduce environmental compliance risk, reduce maintenance costs, and increase revenue. Entrusted by a customer base that includes the biggest names in the retail petroleum industry and commercial fleet market, Titan's software platform currently monitors 50% of all U.S. consumer gasoline throughput and covers more than 85,000 facilities. Working with this extensive network enables Titan to provide its customers with compelling data and analytics that they can use to manage risk and fuel profit. Launched in 2012, the company is headquartered near Nashville, Tennessee. Learn more at www.titancloud.com.

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PR Contact: Kam Hashim, kam@hashimpr.com, +6017-387-3281.