

Attention SNAP Retailers: Are You Ready for EBT Chip Cards?

Starting January 2025, new Electronic Benefit Transfer (EBT) cards with **chip and tap technology** will be rolled out in **California**. By summer 2025, **Oklahoma** plans to roll out its new EBT cards, and is asking retailers to prepare in advance by updating their POS systems by November 15, 2024. Other states will likely be soon to follow.

***Retailers in all states need to start getting ready
for these new EBT cards NOW.***

SNAP EBT Chip and Tap Cards are Coming Soon

- These cards **may not work** at retailer point-of-sale (POS) **without the appropriate updates**.
- These cards will have the magnetic stripe as a fallback, but **retailers must ensure that their POS system will allow EBT chip cards to “fallback” to magnetic stripe** until the chip cards are fully supported in their POS system.

Steps You Should Take Immediately

1. Contact POS service provider or third-party processors (TPP) **TODAY** to ensure that your POS system will allow EBT chip cards to “fallback” to magnetic stripe transactions.
2. Ask your POS provider or TPP to update your POS to fully support EBT chip cards.
3. Tell your POS provider that the SNAP EBT chip cards will use:
 - Standard EMV chips
 - Both contact-only and dual-interface
 - New EBT Application Identifier (AID): A0000000044542
 - 220 service code on Track II of the magstripe
4. If your POS service provider needs more information about supporting SNAP EBT chip cards, tell them to contact their Third-Party Processor (TPP).

Join the USDA EBT Card Industry Forum

- This industry forum meets weekly and allows SNAP and EBT stakeholders to discuss issues around upgrading EBT cards to chip cards.
- Members include USDA, state agencies, retailers, associations, card processors, and others.
- If you are interested in participating, visit: <https://x9.org/usda-ebt-card-industry-forum/>.
 - Contact **Margaret Hardin Mannion**, NACS manager of government relations, with any additional questions at mmannion@convenience.org.