

# 2020








## Editorial Calendar

NACS Magazine helps shape the policies and minds on Capitol Hill and share insightful analysis and unbiased leadership in every issue. We don't just report the news, we *make* the news.

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	AD CLOSE	MATERIALS DUE	COOL NEW PRODUCTS	CATEGORY CLOSE-UP	SPECIAL ISSUE	TOPICS	BONUS DISTRIBUTION
<b>January</b>	12/2/19	12/4/19	 <p>Ad Close: 12/2/19 Materials Due: 12/4/19</p>	Other Tobacco Products  Health & Beauty Care		Healthy Breakfast  The Latest on CBD	Winter Fancy Food Show Tobacco Plus ExpoExpo
<b>February</b>	1/6/20	1/9/20		Salty Snacks		Customer Experience  Incoming NACS Chairman interview	NACS Leadership Forum NGA Show PACEshow NATSO Connect Convenience Distribution Marketplace
<b>March</b>	2/3/20	2/7/20		General Merchandise Liquor		Beer Trends NACS Annual Consumer Fuels Report	NACS HR Forum NACS Day on the Hill SNAXPO Gulf Coast Food & Fuel Expo AOMA Convention and ACES Show M-PACT
<b>April</b>	3/2/20	3/6/20	 <p>Ad Close: 2/26/20 Materials Due: 3/3/20</p>	Alternative Snacks Hot Dispensed Beverages	 	Delivery Online to Offline Retailing	NACS SOI Summit Conexus Annual Conference The Car Wash Show WPMCA Convention
<b>May</b>	4/1/20	4/6/20		Candy Food Prepared Onsite	The Foodservice Issue	Snacking Foodservice Equipment and Technology	Sweets & Snacks Expo IDDBA Show
<b>June</b>	5/1/20	5/6/20		Cold Dispensed Beverages Grocery		NACS SOI Summit coverage Sustainability: Best Practices	NACS Convenience Summit Europe Southwest Fuel & Convenience Expo TGCSA; FMI Connect/United Fresh

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<b>July</b>	6/1/20	6/5/20	 Ad Close: 5/26/20 Materials Due: 6/1/20	Frozen Dispensed Beverages Packaged Beverages	The Category Management Issue	Harnessing Big Data for Insights Consumer Demographics	National Coalition of Associations of 7-Eleven Franchisees Show
<b>August</b>	7/1/20	7/6/20		Packaged Sweet Snacks	<b>NACSSHOW2020</b> First Glimpse <b>Readex Ad Study</b>	Store Design Do's and Don'ts Is Made-to-Order for You?	All full-page ads placed in this issue will be studied by our retailer readers. Results will be shared with each advertiser, confidentially.
<b>September</b>	8/3/20	8/7/20		Ice Cream/ Frozen Novelties	<b>NACSSHOW2020</b> Pre-Show Planner	Enhancing the In-store Experience Speed Up New Product Introductions	Pacific Oil Conference
<b>October</b>	9/1/20	9/8/20	 Ad Close: 8/26/20 Materials Due: 9/1/20	Beer	<b>NACSSHOW2020</b> Show Issue	Store Signage, Fixtures and Displays Promotion Effectiveness and ROI	The NACS Show
<b>November</b>	10/1/20	10/8/20		Wine	<b>NACSSHOW2020</b> Post-Show Wrap-Up	NACS Show Coverage	SIGMA Annual Conference Pack Expo International
<b>December</b>	11/2/20	11/6/20		Cigarettes		Bakery Automate Where Possible	

**NACS Magazine is the #1 trusted source of information for decision makers in the convenience industry.**