

## Advertise in the 2020 Ideas 2 Go Guide to maximize your brand's impact at the NACS Show and throughout 2021.

This One Pub provides **Onsite Exposure, Post-Show Exposure and Exposure throughout 2021.**

Place your brand in front of **more than 20,000 retailers, wholesalers and distributors!**

- Distributed to **3,000-3,500 attendees** at the Ideas 2 Go General Session, kicking off the 2nd day of the expo
- Reaching retail decision makers **the first week of November** with the post-NACS Show issue of *NACS Magazine*
- Available at NACS 2020 main events



With a new program debuting each year at the NACS Show, **Ideas 2 Go shares emerging concepts that often redefine the convenience store industry**, and new ideas to try in stores.

**Ideas 2 Go is the only video program of its kind**, showcasing innovations and ideas in convenience and fuel retailing for more than 20 years. This printed guide highlights each convenience store featured in the program.

Sharing ideas is how our industry continues to grow and exceed consumer expectations. Advertisers can show retailers their support of innovative idea-sharing by participating in the guide.

### Contact us today!

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**Las Vegas / Oct 11-14, 2020**  
**Las Vegas Convention Center**

**Reserve your spot today!**

### Deadlines

- Ad space reservation / August 2020
- Materials due / August 2020
- Full Page Ads Only. Same Specs as *NACS Magazine*.

